

Unit Outline (Higher Education)

Institute / School: Institute of Innovation, Science & Sustainability

Unit Title: Management in a Global Business Environment

Unit ID: BUMGT5920

Credit Points: 15.00

Prerequisite(s): Nil

Co-requisite(s): Nil

Exclusion(s): Nil

ASCED: 080311

Description of the Unit:

This unit is concerned with the nature of managing in global business. Specifically, the unit considers unique or unpredicted demands placed on managers by new and challenging business environments, and hence, implications for management development needs. The world of business is constantly being shaped and reshaped by social, economic, environmental and technological forces. As a result of the interdependent nature of these influences, the conduct of business in one part of the globe can have profound consequences for individuals, managers, businesses and communities in other locations worldwide. This unit develops an evolving account of international business practices in the context of the environment in which they occur. Using a critical approach, the unit examines theory and practice of management and organisations when operating across national and cultural borders. The implications of these practices for responsible management development are identified and discussed.

Grade Scheme: Graded (HD, D, C, P, MF, F, XF)

Work Experience:

No work experience

Placement Component: No

Supplementary Assessment: Yes

Where supplementary assessment is available a student must have failed overall in the Unit but gained a final mark of 45 per cent or above, has completed all major assessment tasks (including all sub-components where a task has multiple parts) as specified in the Unit Description and is not eligible for any other form of supplementary assessment.

Course Level:

Level of Unit in Course	AQF Level of Course					
	5	6	7	8	9	10
Introductory					✓	
Intermediate						
Advanced						

Learning Outcomes:
Knowledge:

- K1.** Identify the range of definitions, concepts and issues pertaining to the management process of global business
- K2.** Recognise major trends in the global business environment, in particular the effects of globalisation, information technology and global/international priorities (social, economic and environmental)
- K3.** Appraise the importance of cultural sensitivity and adaptability in the global business environment
- K4.** Recognise the interdependence of society, natural environment and the economy and the challenges/opportunities this presents to business

Skills:

- S1.** Identify relevant knowledge, skills and abilities, together with appropriate management development techniques, in order to plan an approach for effective, sustainable and responsible international management
- S2.** Formulate choices and justify decisions in international business strategy and operations
- S3.** Critically evaluate the importance of sustainability, cultural sensitivity and adaptability in the global business environment and how this understanding may help managers achieve organizational goals
- S4.** Provide leadership within a global context by taking responsibility for organization, planning, influencing and negotiating
- S5.** Contextualize the changing roles and responsibilities of business towards stakeholders, and the sustainability of production systems and economic paradigms and synthesize change management processes.
- S6.** Demonstrate capacity to operate as an informed and competent employee in a global environment.

Application of knowledge and skills:

- A1.** Apply suitable analytical techniques and models to identify global business impacts and to develop strategic business options and management recommendations in different cultures.
- A2.** Integrate social, environmental and economic perspectives into global business practice

Unit Content:

- Understanding Global Business Context
- The Nature of Global Management and Responding to Conflicting Environmental Forces
- Going Global: Motivations, Means and Mentalities
- Developing Transnational Strategy
- The Organizational Challenges (internal and external) & Strategy Implementation
- Leadership in a Global Environment
- Building Future Management Development in Global Business Context
- Corporate Social Responsibility and corporate strategy

- Sustainability on business management and strategic development

FEDTASKS

Federation University Federation recognises that students require key transferable employability skills to prepare them for their future workplace and society. FEDTASKS (**T**ransferable **A**tttributes **S**kills and **K**nowledge) provide a targeted focus on five key transferable Attributes, Skills, and Knowledge that are embedded within curriculum, developed gradually towards successful measures and interlinked with cross-discipline and Co-operative Learning opportunities. *One or more FEDTASK, transferable Attributes, Skills or Knowledge must be evident in the specified learning outcomes and assessment for each FedUni Unit, and all must be directly assessed in each Course.*

FEDTASK attribute and descriptor		Development and acquisition of FEDTASKS in the Unit	
		Learning Outcomes (KSA)	Assessment task (AT#)
FEDTASK 1 Interpersonal	Students at this level will demonstrate an advanced ability in a range of contexts to effectively communicate, interact and work with others both individually and in groups. Students will be required to display high level skills in-person and/or online in: <ul style="list-style-type: none"> • Using and demonstrating a high level of verbal and non-verbal communication • Demonstrating a mastery of listening for meaning and influencing via active listening • Demonstrating and showing empathy for others • High order skills in negotiating and conflict resolution skills • Demonstrating mastery of working respectfully in cross-cultural and diverse teams. 	Not applicable	Not applicable
FEDTASK 2 Leadership	Students at this level will demonstrate a mastery in professional skills and behaviours in leading others. <ul style="list-style-type: none"> • Creating and sustaining a collegial environment • Demonstrating a high level of self-awareness and the ability to self-reflect and justify decisions • Inspiring and initiating opportunities to lead others • Making informed professional decisions • Demonstrating initiative in new professional situations. 	Not applicable	Not applicable
FEDTASK 3 Critical Thinking and Creativity	Students at this level will demonstrate high level skills in working in complexity and ambiguity using the imagination to create new ideas. Students will be required to display skills in: <ul style="list-style-type: none"> • Reflecting critically to generate and consider complex ideas and concepts at an abstract level • Analysing complex and abstract ideas, concepts and information • Communicate alternative perspectives to justify complex ideas • Demonstrate a mastery of challenging conventional thinking to clarify complex concepts • Forming creative solutions in problem solving to new situations for further learning. 	Not applicable	Not applicable
FEDTASK 4 Digital Literacy	Students at this level will demonstrate the ability to work competently across a wide range of tools, platforms and applications to achieve a range of tasks. Students will be required to display skills in: <ul style="list-style-type: none"> • Mastering, exploring, evaluating, managing, curating, organising and sharing digital information professionally • Collating, managing complex data, accessing and using digital data securely • Receiving and responding professionally to messages in a range of professional digital media • Contributing competently and professionally to digital teams and working groups • Participating at a high level in digital learning opportunities. 	Not applicable	Not applicable

FEDTASK attribute and descriptor		Development and acquisition of FEDTASKS in the Unit	
		Learning Outcomes (KSA)	Assessment task (AT#)
FEDTASK 5 sustainable and Ethical Mindset	Students at this level will demonstrate a mastery of considering and assessing the consequences and impact of ideas and actions in enacting professional ethical and sustainable decisions. Students will be required to display skills in: <ul style="list-style-type: none"> • Demonstrate informed judgment making that considers the impact of devising complex solutions in ambiguous global economic environmental and societal contexts • Professionally committing to the promulgation of social responsibility • Demonstrate the ability to evaluate ethical, socially responsible and/or sustainable challenges and generating and articulating responses • Communicating lifelong, life-wide and life-deep learning to be open to the diverse professional others • Generating, leading and implementing required actions to foster sustainability in their professional and personal life 	Not applicable	Not applicable

Learning Task and Assessment:

Learning Outcomes Assessed	Assessment Tasks	Assessment Type	Weighting
K1, K2, K3, S1, S2, S3, A2	Demonstrate a critical understanding of international management challenges and practices	Individual task	10-30%
K3, K4, S1, S2, S4, S5, S6, A1, A2	Analyse and apply international management processes and strategies in the global business context	Group project	30-50%
K4, S1, S3, A1, A2	Demonstrate knowledge and understanding of key concepts of management in a global environment	Exam	30-50%

Adopted Reference Style:

APA ()

Refer to the [library website](#) for more information

Fed Cite - [referencing tool](#)